



## **Privacy Policy**

IMA India operates the [IMA](#) India Application. This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Application

We use your Personal Information only for providing and improving the Application. By using the Application, you agree to the collection and use of information in accordance with this policy.

## **Information Collection and Use**

While using our Application, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to your name ("Personal Information").

We will not rent, sell or share User information and will not disclose any of the User's personally identifiable information to third parties, unless:

- A. It is pursuant to obtaining the User's permission;
- B. It is in connection with the services being rendered through the app/website;
- C. It is to help investigate, prevent or take action regarding unlawful and illegal activities; suspected fraud, potential threat to the safety or security of any person, violations of IMA India's terms and conditions, or as defence against legal claims; and
- D. It is a case of special circumstances such as compliance with court orders, requests/order, notices from legal authorities or law enforcement agencies compel us to make such disclosure.

## **Log Data**

Like many Application operators, we collect information that your browser sends whenever you visit our Application ("Log Data").

This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Application that you visit, the time and date of your visit, the time spent on those pages and other statistics.

In addition, we may use third party services such as Google Analytics that collect, monitor and analyse this information.

## **Communications**

We may use your Personal Information to contact you with newsletters, marketing or promotional materials and other information. You may choose to unsubscribe out of all our communication at any time.

## **Cookies**

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a Application and stored on your computer's hard drive.

Like many Applications, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Application.

## **Security**

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

## **Changes to this Privacy Policy**

This Privacy Policy is effective as of will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.