

2.5 days | Multiple Speakers | Live Q&A



Insight beyond information

IMA India's Annual CFO Strategy Roundtable

Embracing Change: Strategising for a World in Flux

 **19th - 21st September, 2024**

 **The Leela Ashtamudi, A Raviz Hotel**

DELEGATE AGENDA

Thursday, 19th September, 2024

Registration

4:30 PM

Join a fun-filled evening with peers from across the country at the opening of the 2024 CFO Strategy Roundtable. A pleasant evening in Ashtamudi, the company of friends and peers - there couldn't be a better way of bringing in a weekend of learning and deep camaraderie.

Policymaking in a New Coalition Era

5:00 PM - 6:30 PM

Ashok Bhattacharya, *Editorial Director, Business Standard*



For the past decade, Indian politics has seen a prolonged period of stability, with single-party rule appearing to supplant an era of coalitions. However, the recent elections have once again thrown up a coalition government, albeit one where the BJP holds a hefty share. Early indications suggest that policy continuity may be upheld, raising the likelihood that the NDA's long-term plans will come to fruition. This session will explore the interplay between the economic and political factors shaping the Central government's policy priorities. It will also examine recent policy decisions, analyse their impacts, and consider future directions.

Cocktails and Dinner - Pool Side

7:30 PM

Friday, 20th September, 2024

Growth, Development and New Markets: The Role of the States

9:00 AM - 10:15 AM

Karthik Muralidharan, *Tata Chancellor's Professor of economics, University of California, San Diego.*



India is an increasingly prominent player in the global economic landscape, and has captivated the attention of investors, policymakers and businesses worldwide. India's states have played an active part in shaping the country's overall economic growth and development trajectory, and they will need to play an even greater role in rolling out next generation reforms. This session will highlight the centrality of state-level actions to accelerate both economic growth and human development in India, with a focus on governance and better delivery of essential public services (including education, health, regulation, urban infrastructure, and rule of law) as the key to boosting jobs, productivity, and economic growth. It will also examine how state governments and the private sector can collaborate to drive growth and development.

Discussion Break

10:15 AM - 10:30 AM

Capital Markets

10:30 AM - 11:45 AM

Rahul Bhasin, *Founder and Managing Partner of Baring Private Equity Partners India*



With the Indian markets surging at all-time highs, the upcoming U.S. elections stirring uncertainty, and China experiencing a significant slowdown, the global market landscape is fraught with uncertainty.

This discussion will offer a bird's eye perspective on current global trends, followed by a focused look at India's markets and their strategic positioning for growth within the ongoing bull market. Expect a deep dive into the linkage of capital markets with key implications on risks and opportunity.

Discussion Break

11:45 AM - 12:15 PM

The CFO's Role in Cybersecurity Risk Management in the Age of AI

12:15 PM - 1:15 PM

Sunil Golecha, *CFO- Asia Pacific & Japan, Palo Alto Networks*



In today's digital landscape, the CFO's responsibilities have expanded to include a key role in cybersecurity risk management. The rise of AI introduces both opportunities and risks, as organizations leverage AI for innovation while facing new vulnerabilities. CFOs must now assess the financial impact of AI-driven threats, such as data breaches and regulatory non-compliance, while also combating increasingly sophisticated attacks powered by AI. Collaborating closely with the CIO and CISO, CFOs are tasked with balancing security investments, ensuring compliance, and protecting the organization's financial health in this evolving threat landscape. This session will provide attendees a deeper understanding of the CFO's evolving role in safeguarding their organisations in an era of AI-driven threats.

Lunch

1:15 PM - 2:00 PM

The Imperative of Strategic Treasury Management

2:00 PM - 3:00 PM

Sandeep Yadav, Head – Fixed Income, DSP Mutual Fund



In a period of geopolitical and macroeconomic flux, effective treasury management has a key role in managing risk and supporting growth. Globally, inflation is ebbing but economic growth, including in key markets like the US, remains finely poised. Election-related risks and ongoing wars in the Middle East and Europe muddy the outlook further. What are forward-looking Finance departments doing in terms of optimising liquidity, managing interest rate risk and achieving consistent returns? What role does fixed-income play today, given the interplay of market forces and the changing tax treatment for such instruments? How can a strategic approach to Treasury balance the need for stability with the pursuit of growth in a dynamic financial environment? What role can technology and data analytics play, and what are some best practices that Finance should be following?

Discussion Break

3:15 PM - 3:30 PM

Role of the CFO in Growth and Strategy

3:30 PM - 4:45 PM



Arnab Roy,
*Chief Financial Officer,
Maruti Suzuki*



Abhishek Gupta,
*Chief Financial Officer,
Myntra*



Madhavan Hariharan,
*Group Chief Financial Officer,
CK Birla Group*

Leading organisations are today seeking new ways to optimise their operations, reinvent the enterprise and fuel growth. Many are turning to their CFOs to spearhead their business transformation. With the CFO's role having transcended financial management, most Finance leaders are already familiar with the many activities and initiatives that underlie such a transformation. With their organisation-wide credibility in measuring value creation, they are uniquely positioned to understand and accelerate interconnected transformations. This session will explore how CFOs can drive strategic growth, manage risks, leverage technology and serve as true partners in shaping the future of their organisations.

Sundowner - Cruise at Boat Jetty

5:00 PM

Join us for an enchanting evening on the serene waters of Ashtamudi Lake. Picture a tranquil sunset, savouring traditional Kerala cuisine and the pleasant company of peers as we cruise across this stunning lake. Embrace a unique experience to unwind and build camaraderie in a picturesque setting.

Cocktails and Dinner - Pool Side

7:30 PM

Saturday, 21st September, 2024

Global Overview: Navigating a Year of Elections

9:00 AM - 10:30 AM

Adit Jain, *Chairman and Editorial Director,*
IMA India



Roughly half of the world's population will cast ballots in local, regional, legislative or presidential elections across more than 80 countries in 2024. Recent elections in France, the UK and India have reshaped governance in these countries, and the world's attention is now focused on the US presidential polls. All of these political changes come amidst growing economic and geopolitical strife and rising global debt, creating uncertainties that will affect policy frameworks, financial markets and trade. In this session, Adit Jain will provide an overview of the world economy, focusing on how these elections will impact the economic and geopolitical environment, with a particular focus on India.

Brunch and Close

11:30 AM

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