

Privacy Policy

Effective Date: October 01, 2024

International Market Assessment India Private Limited (“we,” “us,” or “our”) is committed to safeguarding your personal information. This Privacy Policy describes how we collect, use, disclose, and protect the data you provide to us when you use our business information services, including membership to peer group forums, conferences, workshops, executive briefings and research & advisory services.

By using our services or attending our events, you agree to the terms outlined in this policy.

1. Information We Collect

To provide and enhance our services, we may collect the following types of information:

a. Personal Information

- Full name, job title, and organization
- Contact details (email, phone number, and address)
- Identification details (if required for specific events)
- Payment information (e.g., credit card details for registrations or bookings)

b. Event-Related Information

- Registration details and preferences (e.g., sessions, workshops)
- Dietary restrictions and accessibility requirements
- Travel and accommodation details (if coordinated through us)

c. Automatically Collected Information

- Website usage data, including pages visited and session duration
-

2. How We Use Your Information

We use the information collected to:

1. Provide relevant updates and notifications about upcoming sessions.
 2. Sharing relevant information in the shape of conclusion papers, white papers and research.
 3. Facilitate event registration and attendance.
 4. Manage payments and process refunds if applicable.
 5. Analyze feedback to improve our services.
 6. Comply with legal and regulatory obligations (if any).
-

3. Sharing Your Information

We do not sell your personal data. However, we may share it with:

1. **Service Providers:** To manage logistics, such as payment gateways, venue operators, or travel agencies.
2. **Event Sponsors/Partners:** Limited information may be shared to enhance event offerings, with your prior consent where required.
3. **Legal Authorities:** If mandated by law or necessary to protect our rights or prevent fraud.

All third parties are required to handle your data in accordance with applicable privacy laws.

4. Data Protection and Retention

We prioritize the security of your personal information by implementing:

- Secure storage and encryption for sensitive data.
- Access controls to prevent unauthorized use.
- Regular audits and security updates.

We retain your information only as long as necessary to fulfill the purposes outlined in this policy or to comply with legal obligations.

5. Your Rights

As an individual, you have the right to:

- Access, correct, or update your personal data.
- Opt out of receiving promotional communications.
- Request the deletion of your data, subject to legal requirements.
- Restrict or object to certain processing activities.

To exercise these rights, please contact us at getintouch@ima-india.com.

6. Cookies and Tracking Technologies

Our website may use cookies to enhance user experience and gather analytical data. You can control your cookie preferences through your browser settings.

7. International Data Transfers

If we transfer your data outside your country of residence, we ensure it is safeguarded by standard contractual clauses or other legal mechanisms.

8. Changes to This Policy

We may update this Privacy Policy periodically to reflect changes in our services or legal requirements. The updated policy will be posted on our website, and significant changes will be communicated directly.

9. Contact Us

For questions or concerns regarding this Privacy Policy or to exercise your rights, please contact us:

International Market Assessment India Private Limited

Email: getintouch@ima-india.com

Phone: 01244591200

Address: 107, Time Square, Sushant Lok I, Block B, Gurgaon 122002